



## Case Study

# Freight Optimization: AI-Driven Cost Reduction (Supply Chain)

 **Client** Fortune 500 Manufacturing Company

## Challenge:



Rising freight costs, inefficient route planning, and frequent delivery delays.



Manual adjustments in logistics caused inefficiencies.



Needed a data-driven approach to optimize decision-making.

## Solution:



Implemented AI-powered optimization for freight, manufacturing, and shipping.



Automated decision-making using real-time, scalable AI modeling.



Designed rules for cost-efficient, timely deliveries.

## Result:

# \$8M

cost savings by eliminating inefficiencies.



Optimized order allocation with real-time recommendations.



Faster, more cost-effective deliveries.